JCDecaux

LUAS SPECIFICATIONS

LUAS

PORTRAIT PANEL

MAX. FILE SIZE ACCEPTED UP TO APPROXIMATELY 50MB

FULL POSTER AREA: 350mm (w) x 595mm (h) SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

Print Note:

Portrait Panels are to be printed on Avery removeable or similar vinyl and must be matt laminated.

POSTERS PRINTED ON RITRAMA WILL NOT BE ACCEPTED.

-ULL POSTER AREA

PORTRAIT PANEL

Important Information (logos, text etc) should be kept inside the safe copy area SAFE COPY AREA

LUAS

STRAPLINE

MAX. FILE SIZE ACCEPTED UP TO APPROXIMATELY 50MB

FULL POSTER AREA: 1454mm (w) x 140mm (h)

SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi. Print Not

High resolution pdfs accepted.

Straplines are to be printed on Avery removeable or similar vinyl

and must be matt laminated..

This is designed at actual size. POSTERS PRINTED ON RITRAMA WILL NOT BE ACCEPTED.

FULL POSTER AREA

STRAPLINE

Important Information (logos, text etc) should be kept inside the safe copy area