## LIGHTBOX

## PEARSE STREET

FULL POSTER AREA: VISUAL AREA:
$3070 \mathrm{~mm}(\mathrm{w}) \times 6070 \mathrm{~mm}(h)$
$2960 \mathrm{~mm}(\mathrm{w}) \times 5960 \mathrm{~mm}$ (h)

FULL POSTER AREA


## DESIGN SPECIFICATIONS

$307 \mathrm{~mm}(\mathrm{w}) \times 607 \mathrm{~mm}(\mathrm{~h})$
Bleed: 5 mm on all sides
All images should be at least 300 dpi.
High resolution pdfs accepted.
This is designed at a tenth the size of a lightbox and will be scaled up by printer.

