JCDecaux

LUAS SPECIFICATIONS

LUAS

LUAS COLUMN SPECS & SAFE COPY TEMPLATES

Please use the templates attached on this document to check curved safe copy area on artwork for Luas Column Top and Luas Column Bottom.

FORMAT: LUAS COLUMN TOP

FULL POSTER AREA: 1165mm (w) x 1230mm (h)

SAFE COPY AREA: 100mm on all sides

FORMAT: LUAS COLUMN BOTTOM FULL POSTER AREA: 1165mm (w) x 1840mm (h)

SAFE COPY AREA: 100mm on all sides

DESIGN SPECIFICATIONS

LUAS COLUMN TOP:

233mm (w) x 246mm (h)

Safe Copy Area: 20mm on all sides

LUAS COLUMN BOTTOM:

233mm (w) x 368mm (h)

Safe Copy Area: 20mm on all sides

All images should be at least 300dpi.

High resolution pdfs accepted.

This is designed at a fifth the size of a

Luas Column and will be scaled up by printer.

MAX. FILE SIZE ACCEPTED UP TO APPROXIMATELY 50MB

Important Information (logos, text etc) should be kept inside the safe copy area

Important Information (logos, text etc) should be kept inside the safe copy area

SAFE COPY AREA

SAFE COPY AREA



