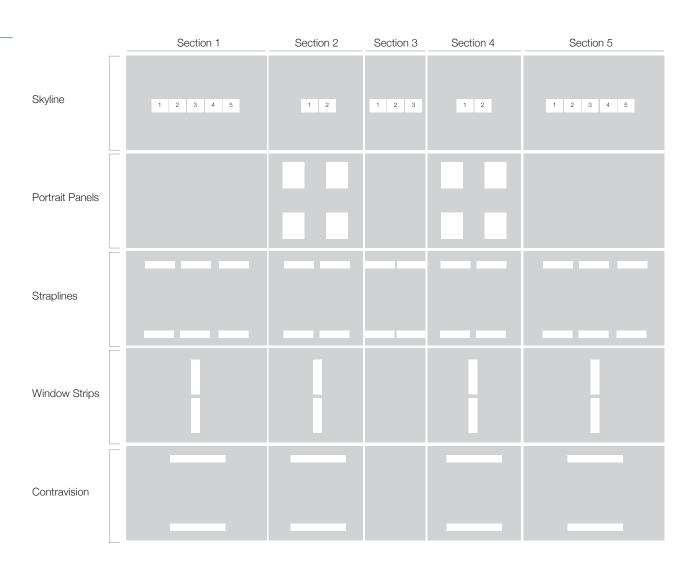
LUAS SPECIFICATIONS

LUAS RED TRAM BREAKDOWN

Page 2: Skyline

Page 3: Strapline & Portrait Panels

Page 4: Window Strips & Contravision



JCDecaux

LUAS SPECIFICATIONS

LUAS SKYLINE RED TRAM

FULL POSTER AREA: Varying Sizes

All images should be at least 300dpi. High resolution pdfs accepted.

Print Note:

Portrait Panels are to be printed on Avery removeable vinyl and must be matt laminated.

Fonts must be outlined.
All artwork to be CMYK & 600dpi
Important information such as logos and
texts should be kept inside the safe copy area.

Piece 1/Section 1/Panel 1	Piece 2/Section 1/Panel 2	Piece 3/Section 1/Panel 3	Piece 4/Section 1/Panel 4	Piece 5/Section 1/Panel 5
Full Poster Area 2004mm x 784mm	Full Poster Area 2004mm x 784mm	Full Poster Area 2114mm x 784mm	Full Poster Area 2004mm x 784mm	Full Poster Area 2004mm x 784mm
Piece 6/Section 2/Panel 1	Piece 7/Section 2/Panel 2			
Full Poster Area 1944mm x 784mm	Full Poster Area 1944mm x 784mm			
Piece 8/Section 3/Panel 1	Piece 9/Section 3/Panel 2	Piece 10/Section 3/Panel 3		
Full Poster Area 1734mm x 784mm	Full Poster Area 2114mm x 784mm	Full Poster Area 1734mm x 784mm		
Piece 11/Section 4/Panel 1	Piece 12/Section 4/Panel 2			
Full Poster Area 1944mm x 784mm	Full Poster Area 1944mm x 784mm			
Piece 13/Section 5/Panel 1	Piece 14/Section 5/Panel 2	Piece 15/Section 5/Panel 3	Piece 16/Section 5/Panel 4	Piece 17/Section 5/Panel 5
Full Poster Area 2004mm x 784mm	Full Poster Area 2004mm x 784mm	Full Poster Area 2114mm x 784mm	Full Poster Area 2004mm x 784mm	Full Poster Area 2004mm x 784mm

LUAS TRAM BREAKDOWN

PORTRAIT PANEL

FULL POSTER AREA: 350mm (w) x 595mm (h)

SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

Portrait Panels are to be printed on Avery removeable vinyl and must be matt laminated.

STRAPLINE

FULL POSTER AREA: 1454mm (w) x 140mm (h)

SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

-ULL POSTER AREA

PORTRAIT PANEL

Important Information (logos, text etc) should be kept inside the safe copy area

SAFE COPY AREA

FULL POSTER AREA

STRAPLINE

Important Information (logos, text etc) should be kept inside the safe copy area

SAFE COPY AREA

LUAS TRAM BREAKDOWN

WINDOW STRIP

FULL POSTER AREA: 100mm (w) x 1530mm (h) SAFE COPY AREA: 10mm on all sides

BL FFD: 5mm

All images should be at least 300dpi. High resolution pdfs accepted. This is designed at actual size.

CONTRAVISION

FULL POSTER AREA: 1300mm (w) x 165mm (h) SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

Contravision must be matt laminated.

WINDOW STRIP

FULL POSTER AREA

CONTRAVISION

Important Information (logos, text etc) should be kept inside the safe copy area

SAFE COPY AREA

FULL POSTER AREA

SAFE

COPY AREA