## **LUAS SPECIFICATIONS**

## **LUAS GREEN TRAM BREAKDOWN**

		Section 1	Section 2	Section 3	Section 4	Section 5	Section 6	Section 7	Section 8	Section 9
Page 2: Skyline Page 3: Strapline & Portrait Panels Page 4: Window Strips & Contravision	Skyline	1 2 3	1 2 3	1 2	1 2 3	1 2	1 2 3	1 2	1 2 3	1 2 3
	Portrait Panels					H				
	Straplines									
	Window Strips									
	Contravision									

## **JCDecaux**

## **LUAS SPECIFICATIONS**

## **LUAS SKYLINE GREEN TRAM**

FULL POSTER AREA: Varying Sizes

All images should be at least 300dpi. High resolution pdfs accepted.

Print Note:

Portrait Panels are to be printed on Avery removeable vinyl and must be matt laminated.

Fonts must be outlined.
All artwork to be CMYK & 600dpi
Important information such as logos and
texts should be kept inside the safe copy area.

Piece 1- Section 1- Panel 1	Piece 2- Section 1- Panel 2	Piece 3- Section 1- Panel 3					
Full Poster Area 1645mm x 780mm	Full Poster Area 1645mm x 780mm	Full Poster Area 1535mm x 780mm					
Piece 4- Section 2: Panel 1	Piece 5- Section 2: Panel	Piece 6- Section 2: Panel 3					
Full Poster Area 2000mm x 780mm	Full Poster Area 1730mm x 780mm	Full Poster Area 1730mm x 780mm					
Piece 7 - Section 3 - Panel 1 Piece 8 - Section 3 - Panel 2							
Full Poster Area 1940mm x 780mm	Full Poster Area 1940mm x 780mn	n					
Piece 9 - Section 4 - Panel 1	Piece 10 - Section 4 - Panel 2	Piece 11 - Section 4 - Panel 3					
Full Poster Area 1620mm x 780mm	Full Poster Area 2110mm x 780mm	Full Poster Area 1620mm x 780mm					
Piece 12 - Section 5 - Panel 1 Piece 13 - Section 5 - Panel 2							
Full Poster Area 1940mm x 780mm	Full Poster Area 1940mm x 780mn	n					
Piece 14 - Section 6 - Panel 1 Piece 15 - Section 6 - Panel 2 Piece 16 - Section 6 - Panel 3							
Full Poster Area 1620mm x 780mm	Full Poster Area 2110mm x 780mm	Full Poster Area 1620mm x 780mm					
Piece 17 - Section 7 - Panel 1 Piece 18 - Section 7 - Panel 2							
Full Poster Area 1940mm x 780mm	Full Poster Area 1940mm x 780mn	n					
Piece 19 - Section 8 - Panel 1 Piece 20 - Section 8 - Panel 2 Piece 21 - Section 8 - Panel 3							
Full Poster Area 1730mm x 780mm	Full Poster Area 1730mm x 780mm	Full Poster Area 2000mm x 780mm					
Piece 22 - Section 9 - Panel 1 Piece 23 - Section 9 - Panel 2 Piece 24 - Section 9 - Panel 3							
Full Poster Area 1535mm x 780mm	Full Poster Area 1645mm x 780mm	Full Poster Area 1645mm x 780mm					

## **LUAS TRAM BREAKDOWN**

## **PORTRAIT PANEL**

FULL POSTER AREA: 350mm (w) x 595mm (h)

SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

Portrait Panels are to be printed on Avery removeable vinyl and must be matt laminated.

## **STRAPLINE**

FULL POSTER AREA: 1454mm (w) x 140mm (h)

SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

# **-ULL POSTER AREA**

## PORTRAIT PANEL

Important Information (logos, text etc) should be kept inside the safe copy area

## SAFE COPY AREA

## **FULL POSTER AREA**

## **STRAPLINE**

Important Information (logos, text etc) should be kept inside the safe copy area

## **SAFE COPY AREA**

## **LUAS TRAM BREAKDOWN**

## **WINDOW STRIP**

FULL POSTER AREA: 100mm (w) x 1530mm (h) SAFE COPY AREA: 10mm on all sides

BL FFD: 5mm

All images should be at least 300dpi. High resolution pdfs accepted. This is designed at actual size.

## **CONTRAVISION**

FULL POSTER AREA: 1300mm (w) x 165mm (h) SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi.

High resolution pdfs accepted. This is designed at actual size.

Contravision must be matt laminated.

## WINDOW STRIP

**FULL POSTER AREA** 

### CONTRAVISION

Important Information (logos, text etc) should be kept inside the safe copy area

**SAFE COPY AREA** 

## FULL POSTER AREA

SAFE

**COPY AREA**