# **JCDecaux**

## LIGHTBOX SPECIFICATIONS

### **LIGHTBOX**

#### **BALALLY**

FULL POSTER AREA: 5760mm (w) x 2770mm (h)

BLEED: 50mm on all sides

#### **BLEED**

5860 mm

Important Information (logos, text etc) should be kept inside the safe copy area

#### **POSTER AREA**

5760 mm

#### **DESIGN SPECIFICATIONS**

576mm (w) x 277mm (h) Bleed: 5mm on all sides

All images should be at least 300dpi.

High resolution pdfs accepted.

This is designed at a tenth the size of a lightbox and will be scaled up by printer.

7//0 mm