Transparency Notice - JCDecaux Ireland

Campaign: Cllr Joan Hopkins Social Democrats

1. Publisher

- Publisher: JCDecaux Ireland Limited
- Registered address: 6 Sandyford Park, Burton Hall Road, Leopardstown, Dublin 18, D18 AT28, Ireland
- Contact for political advertising transparency and complaints: politicalads@jcdecaux.ie

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2. Sponsor of this political advertisement

- Sponsor name: Cllr Joan Hopkins
- Sponsor type: Elected Representative
- Sponsor address: Swords County Hall, Fingal, Dublin
- Political actor under Regulation (EU) 2024/900: Yes
  The advertising service has been paid for by Cllr Joan Hopkins
  The payee is JCDecaux Ireland Limited.

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3. Political objective / context

- Campaign description: To advertise contact details
- Political / policy context: To advertise contact details
- Linked political actor: Cllr Joan Hopkins
- Linked electoral event or referendum: N/A

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4. Campaign details with JCDecaux

- Advertising formats: 48sheet Billboard
- Display period: 15th – 28th November
- Geographic coverage: Portmarnock, Dublin

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5. Amounts paid and funding

- Amount paid to JCDecaux Ireland for this campaign (media cost, ex-VAT unless otherwise stated): €1,748
- Funding source for this campaign: Sponsor paying JCDecaux directly
- Aggregated campaign amount (all providers): €1,748

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6. Targeting and delivery

- N/A

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7. Notification of concerns / complaints

If a member of the public wishes to notify us of possible non-compliant political advertisements they can do so by e-mailing politicalads@jcdecaux.ie
Please include, where possible, a photo/screenshot of the ad, the location, date and time seen, and a brief explanation of your concern.

Date of publication of this Transparency Notice: [16/11/2026]