Transparency Notice – JCDecaux Ireland

Campaign: Constituency Office Contact Details - Holly Cairns

1. **The Sponsor:**
   Holly Cairns TD, holly.cairns@oireachtas.ie, Leinster House, Kildare Street, Dublin 2
2. **The entity ultimately controlling the sponsor:**
   Not Applicable (The sponsor exercises own control)
3. **The entity paying for the political advertisement:**
   Not Applicable (Payer is the same as the sponsor)
4. **The period during which the political advertisement is intended to be published, delivered or disseminated:**
   05-Nov to 18-Nov
5. **The aggregated amounts and the aggregated value of other benefits received by the providers of political advertising services for the political advertisement:**
   €906.50 (ex VAT) (Includes: printing costs of €143.50. All figures are ex VAT.)
6. **The aggregated amounts and the aggregated value of other benefits received by the providers of political advertising services for the political advertising campaign:**
   €906.50 (ex VAT)
7. **Information on the origin of the amounts and other benefits received by the providers of political advertising services:**
   Public (Public Representation Allowance) and EU
8. **The methodology used for the calculation of the aggregated amounts and the aggregated value of other benefits received by the providers of political advertising services for the political advertisement, and where applicable, the political advertising campaign.**
   The aggregated amounts reflect the invoiced figure received from JC Decaux. The amounts reported are exclusive of VAT at 23%.
9. **The political advertisement is linked to:**
   Not Applicable
10. **Official information about the modalities for participation in the election linked to the political advertisement can be found at:**
    Not Applicable
11. **Links to the European repository for online political advertisements.**
    Not Applicable
12. **How to notify possibly non-compliant political advertisements:**
    If a member of the public wishes to notify us of possibly non-compliant political advertisements they can do so by emailing political-ads@jcdecaux.ie
13. **A previous publication of the political advertisement or of an earlier version of it has been suspended or discontinued due to an infringement of Regulation (EU) 2024/900.**
    Not Applicable