

DIGI48s *2 PIECES OF ARTWORK REQUIRED

STATIC CONTENT ONLY (NO ANIMATION)

FORMAT: JPEG, PNG

***SIZE 1: 760 (w) x 380 (h) pixels**

***SIZE 2: 912 (w) x 456 (h) pixels**

RESOLUTION: Minimum 72dpi

COLOUR MODEL: RGB

ORIENTATION: Landscape

FILE SIZE: Max 10MB

ARTWORK NEEDS TO BE SUPPLIED A MINIMUM OF 5 DAYS IN ADVANCE OF START OF CYCLE

SUBMIT ARTWORK TO: nidigital-delivery@jcdecaux.ie (files up to 10MB in size).

Links to WeTransfer, Hightail, Dropbox and other cloud services are also accepted.

CONTENT CREATION

Pre-supplied creative is scheduled onto the network before campaign launch. Additional scheduling after launch may incur extra scheduling costs.

Intelligent dynamic campaigns (e.g.: day part/reactive copy) may incur additional fees, net of media, to accommodate pre-launch testing and network optimisation. Please contact us for more information.

All content must conform to current statutory controls and industry (OMA/ASA) codes.