

### DIGI96s

#### STATIC CONTENT ONLY (NO ANIMATION)

FORMAT:	JPEG, PNG
SIZE:	1824 (w) x 456 (h) pixels
RESOLUTION:	Minimum 72dpi
COLOUR MODEL:	RGB
ORIENTATION:	Landscape
FILE SIZE:	Max 10MB

**ARTWORK NEEDS TO BE SUPPLIED A MINIMUM OF 5 DAYS IN ADVANCE OF START OF CYCLE**

**SUBMIT ARTWORK TO: [digital-delivery@jcdecaux.ie](mailto:digital-delivery@jcdecaux.ie)** (files up to 10MB in size).

Links to WeTransfer, Hightail, Dropbox and other cloud services are also accepted.

## **CONTENT CREATION**

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Pre-supplied creative is scheduled onto the network before campaign launch. Additional scheduling after launch may incur extra scheduling costs.

Intelligent dynamic campaigns (e.g.: day part/reactive copy) may incur additional fees, net of media, to accommodate pre-launch testing and network optimisation. Please contact us for more information.

All content must conform to current statutory controls and industry (OMA/ASAI) codes.