

Première

# PREMIÈRE

Premium, backlit sites in high profile locations on main arterial routes in Dublin, Cork, Limerick and Waterford. 24/7 illumination. Unbeatable impact.

## LOCATIONS

SITE NO.	ADDRESS	LOCATION	SIZE
01050	East Wall Road	Dublin	96s (w)
03003	Annesley Bridge	Dublin	96s (w)
03007	Clonliffe House	Dublin	48s (w)
03100	Annesley House	Dublin	48s (w)
03103	Leinster Avenue	Dublin	48s (s)
04407	Donnybrook Road	Dublin	48s (w)
06036	Harolds Cross	Dublin	48s (w)
06064	Kimmage Road	Dublin	48s (w)
06070	Milltown Road	Dublin	48s (w)
06097	Rathgar Road	Dublin	48s (w)
08006	Bridge Street	Dublin	48s (s)
08125	Parkgate Street	Dublin	48s (w)
14021	Windy Arbour	Dublin	48s (w)
28014	Loughlinstown	Dublin	48s (w)
28015	Loughlinstown	Dublin	48s (w)
30404	Naas Road Red Cow (Inbound)	Dublin	48s (w)
30405	Naas Road Red Cow (Outbound)	Dublin	48s (w)
59051	Manor Street	Waterford	48s (s)
55170	Sarsfield Street	Limerick	48s (w)
53360	Southlink Road	Cork	48s (w)
53038	Old Kinsale Road (Outbound)	Cork	48s (w)
53039	Old Kinsale Road (Inbound)	Cork	48s (w)

(s) Slimline / (w) Walk In Box

Première sites also available in Belfast and Derry.





## ARTWORK SPECS

### 48 Sheet SLIMLINE

Visual Area: 6162mm x 3135mm  
Safe Copy Area: 6096mm x 3048mm  
Bleed: 20mm

### 48 Sheet WALK IN BOX

Visual Area: 6148mm x 3128mm  
Safe Copy Area: 6096mm x 3048mm  
Bleed: 20mm

### 96 Sheet WALK IN BOX

Visual Area: 12268mm x 3068mm  
Safe Copy Area: 12068mm x 2868mm  
Bleed: 20mm

### ARTWORK SET-UP

Please ensure that your high res PDFs are properly formatted with trim and bleed boxes. Ensure that all keylines representing visual sizes are removed, failure to do this may result in the keyline being printed.

## THE DETAILS

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### POSTING DATES

Première sites will be posted as follows:

- > Dublin - Sunday
- > Cork - Monday
- > Waterford - Monday
- > Limerick - Tuesday

### LEAD TIMES

- > Artwork is required one cycle before in-charge
- > Booking cancellations will only be accepted 3 cycles before in-charge
- > Artwork must be sent to [premiere-artwork@jcdecaux.ie](mailto:premiere-artwork@jcdecaux.ie)

### RATES

Contact [sales@jcdecaux.ie](mailto:sales@jcdecaux.ie) for rates and availability

## CONTACT US

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