JCDecaux LIGHTBOX SPECIFICATIONS

LIGHTBOX

PEARSE STREET

FULL POSTER AREA: 3070mm (w) x 6070mm (h) VISUAL AREA: 2960mm (w) x 5960mm (h)

FULL POSTER AREA

3070 mm Important Information (logos, text etc) should be kept inside the safe copy area **VISUAL AREA** 2960 mm

DESIGN SPECIFICATIONS

307mm (w) x 607mm (h) Bleed: 5mm on all sides

All images should be at least 300dpi.

High resolution pdfs accepted.

This is designed at a tenth the size of a lightbox and will be scaled up by printer.