# **JCDecaux**

# **LUAS SPECIFICATIONS**

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### **PORTRAIT PANEL**

FULL POSTER AREA: 350mm (w) x 595mm (h) SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi. High resolution pdfs accepted.

This is designed at actual size.

Print Note:

Portrait Panels are to be printed on Avery removeable or similar vinyl and must be matt laminated.

POSTERS PRINTED ON RITRAMA WILL NOT BE ACCEPTED.

# FULL POSTER AREA

# PORTRAIT PANEL

Important Information (logos, text etc) should be kept inside the safe copy area SAFE COPY AREA

# **LUAS**

### **STRAPLINE**

FULL POSTER AREA: 1454mm (w) x 140mm (h)

SAFE COPY AREA: 10mm on all sides

BLEED: 5mm

All images should be at least 300dpi. Print Note

High resolution pdfs accepted.
This is designed at actual size.

Straplines are to be printed on Avery removeable or similar vinyl.

POSTERS PRINTED ON RITRAMA WILL NOT BE ACCEPTED.

# **FULL POSTER AREA**

## **STRAPLINE**

Important Information (logos, text etc) should be kept inside the safe copy area