

# Northern Ireland Rates 2010

**JCDecaux**

**First on your plan**

JCDecaux billboards delivering coverage and standout

Campaign	No. of Panels	Illumination %	Ratecard (£)
Fully Covered Belfast	10	70%	£5070
Fully Covered NI	24	38%	£9545
Quencher Belfast	10	50%	£4255
Quencher NI	25	40%	£9755
Voyager Belfast	10	60%	£4470
Voyager NI	20	50%	£7715
Young & Lively Belfast	10	70%	£3795
Young & Lively NI	25	40%	£9755
Widescreen 1 Belfast	10	70%	£9595
Widescreen 2 Belfast	10	60%	£9140
Widescreen NI	20	45%	£17875
Portrait 1	6	50%	£5496
Portrait 2	6	50%	£5496
Line x Line (48s) (£)	G3 – 355   G4 – 390   G5 – 655   G6 – 835		
Line x Line (96s) (£)	G3 – 785   G4 – 785   G5 – 1215   G6 – 1670		

Special formats – prices available upon request

**Belfast (048) 9062 4606**

**Dublin (01) 295 8170**

See our website for full listings: [www.jcdecaux.ie](http://www.jcdecaux.ie)

Terms and Conditions apply

Cycle	Posting Calendar 2010
1	Jan 03
2	Jan 17
3	Jan 31
4	Feb 14
5	Feb 28
6	Mar 14
7	Mar 28
8	Apr 11
9	Apr 25
10	May 09
11	May 23
12	Jun 06
13	Jun 20
14	Jul 04
15	Jul 18
16	Aug 01
17	Aug 15
18	Aug 29
19	Sep 12
20	Sep 26
21	Oct 10
22	Oct 24
23	Nov 07
24	Nov 21
25	Dec 05
26	Dec 19