

JCDecaux Innovate

FACTFINDER

Type: Ultra-Violet

Product Description: Special ultra-violet ink, varnishes and floodlights can be used to create a dynamic night-time poster that literally glows in the dark. During the day, these effects are invisible, but at night they can enhance the impact of the poster's image by making parts of it glow with unmistakable UV light.



Please contact your JCDecaux Innovate team for an exact rate.
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