

# JCDecaux Innovate

## FACTFINDER

### Type: Special Build

**Product Description:** An extra dimension that adds instant impact to a large format campaign. Special Builds are very versatile and range from 3D objects and cut out shapes to different materials such as vinyl, wood, foil, plastic, denim etc. Perfect for enhancing brand recall.



Please contact your JCDecaux Innovate team for an exact rate.  
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Contact your Account Manager:  
Dublin - (01) 295 8170 Belfast - 028 9062 4606