

JCDecaux Innovate

FACTFINDER

Type: Lenticular

Product Description: JCDecaux has developed a new generation of lenticular display. Lenticular images are actually static, which appear to move as you pass the display. It is possible to have numerous separations on lenticular display; these provide depth of field and incrementally develop the movement that you appear to see. Lenticular is printed on the reverse of a specially ribbed plastic lens and is suitable to use on large format or Luas columns.



Please contact your JCDecaux Innovate team for an exact rate.

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Contact your Account Manager:

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