

JCDecaux Innovate

FACTFINDER

Type: Elumin8

Product Description: Elumin8 is a special vinyl display that has in-built electro-illuminated technology. Using this technology, different parts of the poster can light up and pulsate in sequence. The eye-catching Elumin8 displays offer advertisers an extra opportunity to catch consumer's attention and hold it for longer.



Please contact your JCDecaux Innovate team for an exact rate.
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