

Première

PREMIÈRE

Premium, backlit sites in high profile locations on main arterial routes in Belfast and Derry. 24/7 illumination. Unbeatable impact.

LOCATIONS

SITE NO.	ADDRESS	LOCATION	SIZE
75019	13-19 Victoria Street	Belfast	96s (w)
75048	112 Ann Street	Belfast	48s (w)
76016	74-76 Great Victoria Street / Bruce Street	Belfast	96s (w)
76034	19 Ormeau Avenue	Belfast	96s (w)
78200	The Bridge/Middlepath Street	Belfast	48s (w)
80009	Shaftesbury Square	Belfast	96s (w)
80022	148-150 Donegall Road	Belfast	96s (w)
80030	326 Ormeau Road	Belfast	48s (w)
84036	Boucher Road	Belfast	48s (w)
84073	Boucher Road	Belfast	48s (w)
96029	18 Strand Road	Derry	48s (w)
96036	Garden City	Derry	48s (w)

(w) Walk In Box

Première sites also available in Dublin, Cork, Limerick and Waterford.





Première

JCDecaux

76034 ORMEAU AVENUE (96 SHEET)

ARTWORK SPECS

48 Sheet WALK IN BOX

Visual Area:	6148mm x 3128mm
Safe Copy Area:	6096mm x 3048mm
Bleed:	20mm on all sides
Overall Size inc Kader:	6188mm x 3168mm

96 Sheet WALK IN BOX

Visual Area:	12268mm x 3068mm
Safe Copy Area:	12068mm x 2868mm
Bleed:	20mm on all sides
Overall Size inc Kader:	12308mm x 3108mm

ARTWORK SET-UP

Please ensure that your high res PDFs are properly formatted with trim and bleed boxes. Ensure that all keylines representing visual sizes are removed, failure to do this may result in the keyline being printed.

MATERIAL

Première posters should be printed on 109 GSM Woven PE.

THE DETAILS

POSTING DATES

Première sites will be posted as follows:

- > Belfast - Sunday
- > Derry - Tuesday

LEAD TIMES

- > Printer requires artwork one cycle before in-charge
- > Booking cancellations will only be accepted 3 cycles before in-charge

RATES

Contact salesni@jcdecaux.ie for rates and availability

CONTACT US
