DIGITAL MALL LED

	ANIMATED CONTENT (recommended)	**STATIC CONTENT**
FORMAT:	QuickTime, MOV, MP4	JPEG, PNG, GIF**
SIZE:	640 x 480 pixels	640 x 480 pixels
ORIENTATION:	Landscape	Landscape
SLOT LENGTH:10 seconds*	10 seconds*	10 seconds
LOOP LENGTH:	60 seconds	60 seconds
FILE SIZE:	max 100MB	max 10MB
ENCODING:	H264	N/A
FRAME RATE:	25 fps	N/A
DATA RATE:	max 10 mbits/second	N/A
VISIBLE SURFACE:	3.8m x 2.8m	3.8m x 2.8m
SCREEN ASPECT RATIO:	16:9	16:9
COLOUR MODEL:	RGB	RGB
RESOLUTION:	150dpi	150dpi

* 2 second hold on end frame recommended

** Animated GIFs are not supported

ARTWORK NEEDS TO BE SUPPLIED A MINIMUM OF 5 DAYS IN ADVANCE OF START OF CYCLE

SUBMIT ARTWORK TO: nidigital-delivery@jcdecaux.ie (files up to 10MB in size).

We accept larger files via WeTransfer, Hightail, Dropbox and other cloud services.